

Paste-up Gallery Project



Image: Ronnie Grammatica

Acknowledgement of Country

Port Macquarie Hastings Council respectfully acknowledge the Birpai people as the Traditional Custodians of the land on which we work and live. Council commits to building positive relationships, respect and opportunities with our local Aboriginal community.

Artwork Brief

To exhibit a body of work [maximum 10 pieces] that responds to the theme

'Local Connection'

in the format of A1 posters displayed inside the Coach Terminal, Gordon Street, Port Macquarie, through the paste-up method - direct application of a poster onto a wall using wallpaper glue.

Eligibility

The project is open to all artists/creatives who reside in the Port Macquarie-Hastings local government area.

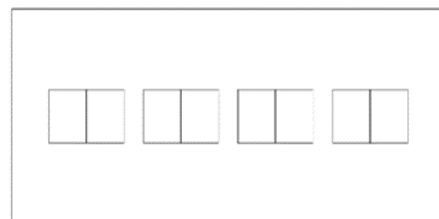
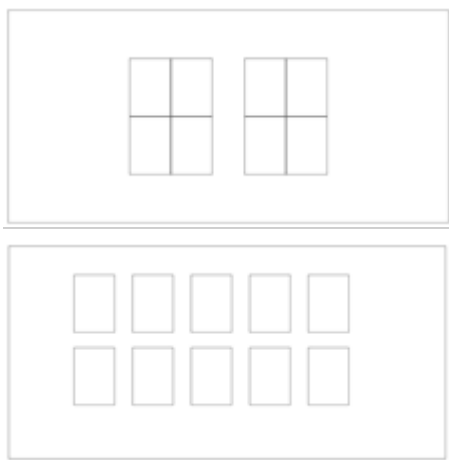
Expression of Interest

To submit an Expression of Interest (EOI) in this project, artists/designers need to:

- Submit up to 10 images of your artwork combined in one file via the online form
- Provide the theme, story or meaning behind their work and how it links to **'Local Connection'** theme - maximum 1 x A4 page.
- Include information on experience producing public artworks or exhibiting, and/or willingness to collaborate with an experienced paste-up artist to install.

NOTE:

- Artists/designers should consider how their work will translate to being reproduced as an A1 poster.
- Works do not need to be A1, or at final exhibition standard. We will guide the selected artist/s through the production of final digital images to exhibition standard (see below).
- Artists are encouraged to consider the full exhibition space, and how they might utilise the A1 poster format to reproduce their works. For example, artists might choose to present up to 10 individual works; or 'tile' a number of posters together to create larger works [note: a maximum of 10 x A1 posters can be used]. For example:



Please note:

Assistance will be provided in translating artworks to the poster medium through a 'How-to' document; and the opportunity to work with a Technical Assistant on:

- how to photograph 2D and 3D artworks to achieve accurate results using a smartphone; digital image editing and processing using free online software/app.
- how to prepare for an exhibition: exhibition timeline and checklist, how to write an artist and exhibition statement; document the exhibition, social media plan etc.
- how to install a paste-up exhibition

No fees will be paid directly to participating artists. The cost of materials, artwork installation and support by the Technical Assistant are sponsored by PMHC.

Please contact Council's Cultural Development Team, Georgina Perri or Jo Cockerill to discuss.

Project site

The Port Macquarie Coach Terminal building is a public space that is always open. The works will be displayed on the walls for a period of 3 months. There is the possibility that the works could be vandalised. Budget has been allowed for the replacement of posters - to a point - and will be conditional to the artist being available to reapply the poster to the wall. The works will not be insured and no on-site security is in place.

Selection Process

Submitted artworks/designs will be assessed by a Selection Panel.

The Panel will select the successful applicant based on the following criteria:

1. Suitability of the artwork/design for project site - how well the proposed artworks will reproduce to the 2-dimensional poster medium.
2. How well the works respond to the theme.
3. The artwork is innovative in approach and design.

Project Timeframe

Milestone	Date
Expression of Interest opens	Monday 11 July 2022
EOI closes	11:59 pm, Sunday 14 August 2022
EOI assessment and selection of successful artist/s	Week of 15 August 2022
Successful applicant notified	Week of 22 August 2022
Project preparation	22 August - 8 September 2022
Installation of artwork	By 16 September 2022
De-installation of artwork	By 13 December 2022

There will be opportunity to apply for future exhibitions in this space. We will be calling for submissions later in the year. Make sure you are subscribed to our iCreate newsletter to stay up to date [here](#)

Contact

To discuss any aspect of this project please contact Jo Cockerill or Georgina Perri at Cultural.Development@pmhc.nsw.gov.au or call 6581 8111.