



port macquarie
Camden Haven Wauchope Hinterland

LIVE
GROW
BE.



Port Macquarie-Hastings Council acknowledges the close connection between Aboriginal people and the land and works with the traditional owners, Birpai Aboriginal people, to promote the natural landscape and their heritage. The Birpai welcome you to their country.

STRATEGIC LOCATION



Welcome from the Mayor

Welcome to Port Macquarie. You've discovered one of Australia's strongest regional economies and a place where work and life coexist. Here you will find opportunities to build, grow and create in a stunning environment with pristine beaches, rural landscapes and a climate we believe, is the best in the country.

With new commercial precincts and residential land releases, unrivalled skills and employment growth, a buzzing entrepreneurial community and exceptional business support networks, your business will have all it needs to thrive. Whilst we may be 'regional' that doesn't limit your opportunity. Our business community has significant global reach with major contracts throughout the world, and our tourism sector - attracting 1.6 million visitors per annum - places us firmly on the national and international stage.

We're also building our future workforce with first rate public, independent and private schools and a unique blend of vocational education providers including TAFE. Three of Australia's leading universities have also established campuses here, with Port Macquarie offering the only full medical degree in regional NSW.

As one of NSW's most progressive Councils with a track record of sustained economic, population and regional employment growth, we're planning for a big future. We're working hard to ensure conditions are right for our community, business owners and investors to realise the benefits of continued economic growth expected in our region. The time is right to join us. I invite you to take the first step to live, learn, work and invest in a region that will grow with you. Talk to our Economic Development team today about how you can become part of the Port Macquarie-Hastings success story.



Peta Pinson

Mayor



LIVE

83,616 residents in PMH LGA in 2019
Projected to grow to **103,993** by 2036

[Source: forecast id]

Regional population catchment:
223,487 people reside within 200km
of Port Macquarie *[ABS 2016: Postal Areas]*

1.66m visitors per year

5th largest regional airport in NSW

Average house price: \$558k

Average unit price: \$380k

[Source: realestate.com.au]

LEARN

3 UNIVERSITIES

**20+ GOVERNMENT AND
INDEPENDENT SCHOOLS**

2 TAFE NSW CAMPUSES

**NETWORK OF YET & ADULT
EDUCATION PROVIDERS**

Charles Sturt
University Port
Macquarie
Campus will
grow to 5,000
students by the
year 2030.

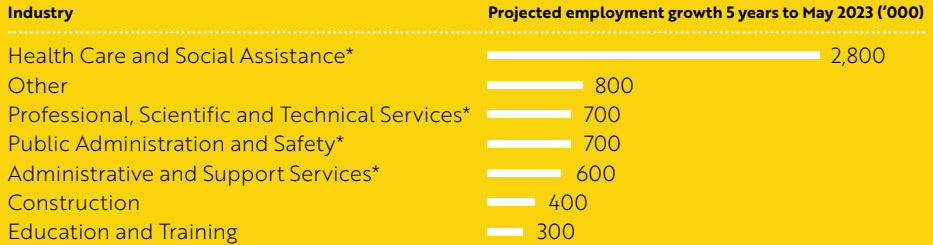


WORK

LIVE
GROW
BE.

The **Mid North Coast region** achieved the highest rate of employment growth (16.99%) in NSW for 5 years to November 2018.

6,300 NEW JOBS EXPECTED TO BE CREATED IN MID NTH COAST REGION BY 2023



*Exceeds regional NSW and national growth rate forecasts.

INVEST

\$4.92billion Gross Regional Product

[Source: REMPLAN]

\$337million Developments approved [Source: ABS]

\$85million Council capital works program (2019/20)

\$497million Council investment in water & sewerage infrastructure planned across decade to 2029

6,398 Registered businesses in PMH region [Source: ABS 2018]

98.3% Employ less than 20 workers each

Sovereign Place, the region's newest town centre, is expanding to service the growing community.

**LIVE
GROW
BE.**

1. A STRONG AND RESILIENT ECONOMY

Our impressive track record for economic growth and ongoing demand in health, education, construction, professional services and retail, ensure there business opportunities here for you.

2. THE PERFECT LIFESTYLE DESTINATION

Attracted by our perfect climate and relaxed pace, sea-changers and tree-changers are discovering our region and finding welcoming communities, a vibrant cultural, arts and food scene plus plenty of sport, recreation and creative activities.

3. A STRATEGICALLY LOCATED, REGIONAL HUB

Centrally located between Sydney and Brisbane with well-connected road, rail and air networks, the Port Macquarie-Hastings region is the perfect place to be in business. Direct daily flights to Sydney and Brisbane, make business travel a breeze.

4. AN ACTIVE AND INNOVATIVE BUSINESS COMMUNITY

Being such a desirable place to visit and live, we attract great people. Innovation and entrepreneurship is thriving here, and an array of active business support networks are in place to support businesses at all stages of growth.

5. MAJOR PROJECTS AND BIG PICTURE PLANNING

With our population expected to grow beyond 103,000 in the next two decades, we're taking action now with world class water and sewer systems, well thought out transport networks, industrial estates with highway exposure, modern housing estates and access to innovative technology.



**BEST
REASONS**
to do
business
in our
region.



LOCAL TESTIMONIAL

“For me, Port Macquarie is big enough to have all the opportunities for us as a couple, for our kids, for business. It has everything we need to make life work, but it’s small enough that it doesn’t feel crowded or rat-racey.” *Sarah*

“There is quite a large industrial area in Port which has everything we need, plenty of suppliers and enough reliable contractors to get the job done.” *Scott*

SCOTT AND SARAH ROHDICH - HAUSLEIN TINY HOUSE CO.

To hear more stories from new residents and local businesses, visit:
portmacquarieinfo.com.au/information/live-work-invest-here

Port Macquarie-Hastings Council is committed to job creation, business sustainability, growth and a solution focus within Council that allows the economy to flourish.

**LIVE
GROW
BE.**

E: economic@pmhc.nsw.gov.au

P: 02 6581 8111

FB: [pmhc2444](https://www.facebook.com/pmhc2444)

LinkedIn: [Port Macquarie-Hastings Council](https://www.linkedin.com/company/port-macquarie-hastings-council)

Web: www.pmhc.nsw.gov.au

portmacquarieinfo.com.au/information



port macquarie
Camden Haven Wauchope Hinterland



**PORT MACQUARIE
HASTINGS
COUNCIL**

Disclaimer: While Port Macquarie Hastings Council has made every endeavour to ensure the information supplied is suitable, accurate and complete, no warranty is given that the material contained within is free from error or omission. The material is intended for information only. Port Macquarie Hastings Council, its officers, employees, servants and agents, expressly disclaim all liability for any action done, or admission made in reliance on such material, and any consequences of such act or omission. Information or images may not be reproduced without the written consent of Port Macquarie-Hastings Council.