

# shape *of the* future



port macquarie  
Camden Haven • Wauchope • Hinterland



Brisbane

QUEENSLAND

Gold Coast

Byron Bay

NORTHERN  
RIVERS

1hr 15mins

Grafton

Pacific  
Highway

Coffs Harbour

Macksville

NEW  
SOUTH  
WALES

Tamworth

Wauchope

Port  
Macquarie

strategic  
location

MID  
NORTH  
COAST

Laurieton

Taree

1hr 10mins

Bulahdelah

PACIFIC  
HIGHWAY

Newcastle

Darwin

NORTHERN  
TERRITORY

QUEENSLAND

Brisbane

HUNTER

WESTERN  
AUSTRALIA

Perth

SOUTH  
AUSTRALIA

NEW SOUTH  
WALES

Port Macquarie

Sydney

Canberra

CENTRAL  
COAST

Adelaide

Melbourne

TASMANIA

Hobart

Sydney



# welcome

*From the Mayor*

*Welcome to Port Macquarie, home to one of Australia's strongest economies. **Here you will find opportunities to grow and create, in a stunning region with the best lifestyle and climate in the country.***

With new commercial precincts and residential land releases, unrivalled skills and employment growth, a buzzing entrepreneurial community and exceptional business support networks, your business will have all the right ingredients to thrive. Whilst we may be "regional" that doesn't limit your opportunity. Our business community has significant global reach with major contracts throughout the world, and our tourism sector – boasting 1.5 million visitors per annum – places us firmly on the national and international stage.

We are spoilt for educational choice, with first rate public, independent and private schools. Three of Australia's leading universities have now established campuses here, with Port Macquarie offering the only full medical degree in regional NSW.

With all this happening, it's not surprising that the Mid North Coast is forecast to have the highest rate of job creation in regional NSW over coming years. As NSW's most progressive council, we're working hard to ensure conditions are right for our community, business owners and investors to realise the benefits of the significant economic growth that is coming our way.

The time is right to live, learn, work, play and invest in a region that's on the move. I invite you to take the first step in shaping your future by talking to our Economic Development team about your needs.



**Peta Pinson.**  
*Mayor*






## Quick FACTS



1.5  
million  
Visitors Per Year



Population of  
100,000  
by 2036

3   
universities



\$333m  
Developments  
Approved 16/17FY

84% Higher

333.0

41.0

Kempsey Shire  
Council

173.0

Mid-Coast  
Council

181.0

Coffs Harbour  
City Council

Port Macquarie-  
Hastings Council

*The Economic Development team is committed to job creation, business sustainability, growth and a solutions focus within Council that allows the economy to flourish.*

# PROJECTED EMPLOYMENT GROWTH

*Regional NSW*

Five Years to May 2022 (%)



"Over the five years to May 2022, employment in the Mid North Coast SA4 region is projected to rise by 9,200 (up by 11 per cent), the largest projected increase in regional NSW."

**Department of Jobs and Small  
Business, Australia**



## **01. *A thriving economy***

We're well known as a great holiday destination, but our diversified economy also boasts strong health, education, construction, manufacturing and retail sectors. Small and large businesses can thrive here.

## **02. *A lifestyle like no other***

Attracted to the perfect climate and idyllic lifestyle, sea-changers and tree-changers are flocking to the Port Macquarie-Hastings region. Add to this a welcoming community, vibrant culture, arts and food scene, stunning coastal and country living and you have the perfect lifestyle destination.

## **03. *A strategically located, regional hub***

Centrally located between Sydney and Brisbane, and serviced with a well developed network of road, rail and air infrastructure, it's the perfect place to be in business. With regular direct flights to Sydney, Brisbane and Melbourne, business travel is also a breeze.

## **04. *A supportive and innovative business community***

Being such a desirable place to both visit and live, we attract great people. Innovation and entrepreneurship are well entrenched in the local community, with a number of local business networks and support services attracting membership and participation from businesses of all sizes.

## **05. *Major projects and big picture planning***

We're planning for growth with the population expected to exceed 100,000 people in the next 20 years. With that in mind, our planning includes delivery of a great transport network, world class water and sewer system, new industrial estates with highway exposure, modern housing estates, and ready access to innovative technology.





## MEET SOME OF OUR **NEWEST RESIDENTS.**



### **AIMEE PELLEY.**

Paint Your Town

~~~~~

"The housing market is booming, there's more opportunities for our generation and, there's room for growth, there's room for creation."



### **VIVIEN MITCHELL.**

Solar Bare

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"The vibrancy of Port Macquarie has been a big and pleasant surprise. It feels like a proper city but it's effortless, it's just so easy and laid back. There's a lot of people hitting big goals here and it's impressive."



### **JASON KNIGHT.**

Moved by Design

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"We just decided that the priority was to live life. It's about lifestyle, and to be a stones throw away from the beach and have access to fishing and mountain biking spots that are literally on your door step, to have community that makes you feel at home and welcomed, they're priceless."

[www.portmacquarieinfo.com.au/live-work-invest-here](http://www.portmacquarieinfo.com.au/live-work-invest-here)







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Port Macquarie-Hastings Council

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port macquarie  
COME OUT OF YOUR SHELL



PORT MACQUARIE  
HASTINGS  
COUNCIL